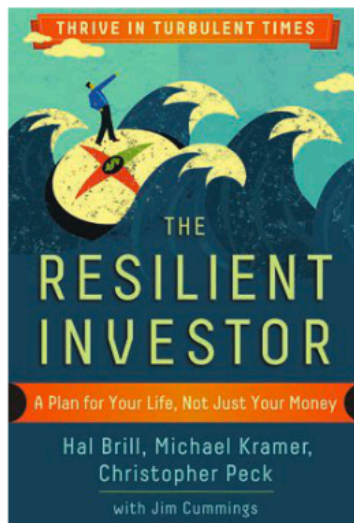


# The Resilient Investor

Whether you're reactive or resilient, money is just one type of investment

While there are many strategies for investing in the stock market, there's a long-held belief by many financial advisors that investors should invest in a stock or mutual fund and hang on for the ride, no matter which direction the market takes. When the Great Recession drained 401(k)s and personal portfolios, many investors became disenfranchised with Wall Street, witnessing the little guys lose it all while the fat cats walked away seemingly unscathed, whistling Dixie.

The old ways of investing are not producing the results or security once imagined by the "hold on at all costs because the market will always go up" theory. Three financial professionals from B Corporation



*The Resilient Investor: A Plan for Your Life, Not Just Your Money*  
By Hal Brill, Michael Kramer and Christopher Peck with Jim Cummings  
Berrett-Koehler Publishers  
\$19.95, [bk-life.com](http://bk-life.com)

Natural Investments—Hal Brill, coauthor of the classic book *Investing with Your Values* (Bloomberg Press, 2000), Michael Kramer and Christopher Peck—offer a fresh roadmap that can help us navigate an uncertain future while fostering a healthy planet and global society.

*The Resilient Investor: A Plan for Your Life, Not Just Your Money* guides readers on a path toward resiliency, preparing them for a wide range of possible futures and helping them to survive, even thrive, no matter what the market may present. A first for investment strategy, resiliency requires us to redefine investing as the time, attention and money that move us toward our future dreams and goals using a diverse range of strategies. With well-defined concepts, clear language, useful charts and the Resilient Investing Map, readers will learn to envision their future, explore their options and, most importantly, evaluate and modify various investments. *The Resilient Investor* is a tool readers can refer back to time and time again in preparation for the ups and downs that the future may hold. —Bianca Bystrom Pino